

Safety first - so that cosmetics do not make you ill

Globally used portal for testing cosmetic products optimised

Eschen (FL), 8 June 2021. **People's awareness of health and the environment is changing. But especially in promising cosmetic products, substances that are hazardous to health are still lurking. Anyone who takes a detailed look at the quality of cosmetic products should take this aspect into account. Those responsible at Kosmetikanalyse have further optimised their website www.cosmeticanalysis.com 2021, which has been in existence since 2008, and supplemented it with additional knowledge tools especially for experts. With the template "Transpareo", Kosmetikanalyse now also offers its applications for other uses. For example, ingredient statements can be used with all information on the topics of food supplements, food, pharmaceuticals, building materials, pet food and other product groups. In this way, consumers' wishes for more product transparency for many areas could be easily and quickly implemented and offered by manufacturers and organisations.**

"At the beginning of 2021, a technically completely revised version of the website with expanded content could go online," explains Günter Reichelt, one of the board members of Kosmetikanalyse, based in Eschen, Liechtenstein. All information is now available in the five languages. New entries are immediately displayed translated in all languages. Thus, the system allows for a quick international announcement of new information. As a "mobile-first" web application, the new version of the world's leading premium portal is now faster and more user-friendly to use, and features more health-related information.

Note to the editors

In the newsroom of the website [Press area - Cosmetic Analysis](#) you will find

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Press release

The "Professional" membership is new. Here, the ingredient database can be filtered by ingredient information, the so-called INCI function, by 34'584 evaluated properties or by product category. The database is continuously being supplemented and expanded. Other new features include

- the possible screening of around 46,000 analysed products for harmful substances that are, for example, protein-, hormone-, mutagenic- or carcinogenic-modifying, contain microplastics or have other properties and claims.
- a directly integrated option for product suppliers to use the interactive transparency and quality seal "Ingredients Tested" and to generate and manage the corresponding CA codes directly and to evaluate the results.
- clear and transparent sorting and selection options.
- the waiving of the collection of cookies and other user data.

In addition to consumers, experts such as doctors, experts in natural healing professions, cosmeticians and cosmetic consultants, product developers, marketing experts, pharmacists and scientists from fields such as environmental protection or toxicology also use the detailed cosmetic analysis to identify correlations between the ingredients, the products and possible effects on skin and health. All ratings are based on properties researched and cited by an editorial team in independent specialist literature. The information is continuously supplemented and updated.

The developers have also designed the new web app with the future in mind. A special feature is that cosmetic analysis serves as an example application. With "Transpareo", the diverse possibilities of use can be used one-to-one quickly and easily for other sectors. In this way, suppliers of substances and products for food supplements, food, medicines, building materials, pet food and other products made of components with individual properties can quickly meet the diverse wishes of customers and users, consumers and the public for more transparency.

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